



The Hagerstown Suns are pleased to announce the **6th Annual Hagerstown Suns Chili Cook-off & Music Festival**, benefiting the The American Red Cross, Washington County Chapter.

The Cook-off will be held on **Saturday, October 3 2009** at Municipal Stadium beginning at 12 noon. Judging will begin at 1 p.m. and awards will be presented at approximately 5 p.m. Live entertainment will begin at Noon and will feature several local bands. There will also be a "KidsZone" at the event, as well as other entertainment and activities throughout the day.

The Chili Cook-Off committee is again hard at work to ensure a quality, fun-filled event. Your participation will guarantee terrific results for the Chili Cook-Off and our benefactor, The American Red Cross, Washington County Chapter.

Last year's event raised over \$10,000 for the The Washington County MIHI - "Project Lifesaver" Program. In the event's five-year history, we've raised \$85,000 for charitable programs in Washington County. Your participation this year will help guarantee terrific results for the Hagerstown Suns Chili Cook-Off & Music Festival and our charitable partner.

The charitable funds generated through the Hagerstown Suns 2009 Chili Cook Off will aid The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement. The American Red Cross provides relief to victims of disaster and helps people prevent, prepare for and respond to emergencies. For nearly a century, the Washington County Chapter has worked diligently to fulfill that mission on behalf of residents of Washington County.

The funds raised by the event will be used to support these programs of the Washington County American Red Cross chapter and many more:

The Office of Volunteers directs recruitment, training and placement of volunteers. Disaster Services responds to large and small disasters. Trained Red Cross workers help victims of house fires, floods, hurricanes, and other emergencies. The Blood Services program depends solely on volunteer donors to meet patients' needs for safe human blood products.

In order for this event's success to continue, sponsors are again needed. Please review the following information, as it describes the sponsorship opportunities available for the 2009 Chili Cook-off & Music Festival.

Thank you for your support, and we look forward to your participation in this fast-growing event and worthy cause. With your help, the Suns Chili Cook-off & Music Festival has already fast become a substantive regional tourist attraction for our community.

Sincerely,

Bob Flannery
President and General Manager
Hagerstown Suns



GOLD sponsors at the \$1000 level will receive the following benefits:

- One Free Chili Cook-off Team entry
- Name inclusion on the event website
- Sponsor-provided banner on display at event
- 6 Free event tickets
- Appropriate mentions via public address at the event

PLATINUM sponsors at the \$2500 level will receive **all of the above benefits** at the GOLD level, plus:

- 6 *additional* Free event tickets
- Prominent logo inclusion on the event website
- Logo inclusion on all event publications – tickets, rack cards , advertisements
- Recognition and logo presence in all event media advertising
 - VerStandig Broadcasting (92.1fm Country Legends, Today's Hottest Country 104.7fm, and 101.5fm Bob Rocks)
- Opportunity to participate as a judge at the Chili Cook-off
- Sponsorship of one of the following “event areas” - Beer Tent, Judges Tent, Stage, Tickets, Chili Row, Concessions, KidsZone, Event Prizes or other. Your “event area” will feature signage with your company name/logo.

CO-PRESENTING sponsors at the \$4000 level will receive **all of the above benefits** at the PLATINUM level, plus:

- Category exclusivity and the largest sponsorship package available (There will not be a sole lead sponsor.)
- Display of merchandise at several locations around the ballpark
- Sponsor-provided tent (approximately 10ft. x 10ft.) featuring information on day of the event
- Sponsor-provided banner on display for week leading up to and including the date of event
- One Free Chili Cook-off Team entry
- Appropriate mentions via public address at the event
- Logo inclusion with event logo on all print materials, letterhead, website

TICKET sponsors at the \$500 level will receive 30 tickets to the event and name recognition in event program

For questions or for more information on the Chili Cook-off, please contact Reed Hunley, Hagerstown Suns, at 301-791-6266. In addition, please visit the event website at www.sunschilicookoff.com for more information.

Thank you for considering sponsorship of the Hagerstown Suns Chili Cook-off & Music Festival!



Hagerstown Suns
Chili Cook-Off & Music Festival
Sponsorship Agreement

I agree to sponsor the Hagerstown Suns Chili Cook-off & Music Festival to be held on Saturday, October 3, 2009, at Municipal Stadium. I understand that this event is rain or shine.

- _____ Co-Presenting Level Sponsor \$4,000
- _____ Platinum Level Sponsor \$2,500
- _____ Gold Level Sponsor \$1,000
- _____ Ticket Level Sponsor (30 Tickets) \$500

_____ Rather, please accept my charitable donation in the amount of \$_____ in support of this event.

Please make checks payable to the **Hagerstown Suns**

Company Name (as to appear in print) _____

Contact Name _____

Address _____

Phone _____ Fax _____

Email Address _____

Signature _____

Date _____